Background
5.
Take some time to clean up your background so it is appealing to the eye and not too distracting. Try to avoid having to use a virtual background unless you have a proper green screen set up.
Camera
4.
The built-in webcam on your computer is probably the worst option for looking good on a video stream. Grab yourself an external webcam like the Logitech Brio and make sure your camera is placed at eye level.
Lighting
3.
Making sure your main light source is in front of you and not behind you can make a huge difference in how you look on camera.
Audio
2.
Your audience will forgive less than stellar video quality but if they can't hear you clearly, they will turn you off. Use earbuds to hear and a USB mic to be heard.
Internet
1.
The single most important thing you can do to increase the quality of any livestream or Zoom is to plug your computer into ethernet and not use Wifi.
Start Here
TORAH TECH GUY