

WHEN TORAH

SERVING BOTH OUR

MEETS TECH

ROOMERS AND ZOOMERS



WHERE ARE YOU?

Join at
[slido.com](https://slido.com/join/rra2021)
#rra2021



GOT QUESTIONS?



WHAT IS “HYBRID”?

/'hī,brid/

a thing made by combining two different elements; a mixture.

ZOOMERS



ROOMERS

MULTI-ACCESS

DIGITAL BUT NOT EQUAL

It's easy to put up a camera and stream services out to the internet.

A hybrid experience, at its best, ensures that no one group, either the roomers or the zoomers, has a second-class experience.

In a hybrid experience, roomers and zoomers are:



WELCOMED

SEEN

HEARD

ENGAGED

VIRTUAL VS. DIGITAL

vir·tu·al

/'vərCH(oo)əl/

almost or nearly as described, but not completely or according to strict definition.

dig·i·tal

/'dijidl/

involving or relating to the use of computer technology.

BIG IDEAS

Meaningful
connection IS
possible in digital
space

Engagement creates
community in digital
space

There are amazing tools
that can enrich teaching
and learning in digital space

Teaching and
leading in digital
space allows our
creativity to
flourish

Sacred space
CAN BE created
in digital space

We Don't Need to Give in to Zoom
Fatigue (in other words: Digital
Torah does not need to be boring)

We can share our
Torah with the
whole world in
digital space

The right hardware is essential
to the success of your teaching
and leading in digital space



WHEN TORAH MEETS TECH

**MEANINGFUL CONNECTION IS
POSSIBLE IN DIGITAL SPACE**

5 WAYS TO FOSTER MEANINGFUL HUMAN CONNECTION IN DIGITAL SPACE

- Check-Ins
- Eye Contact
- Pre-service Social Time
- Online Oneg

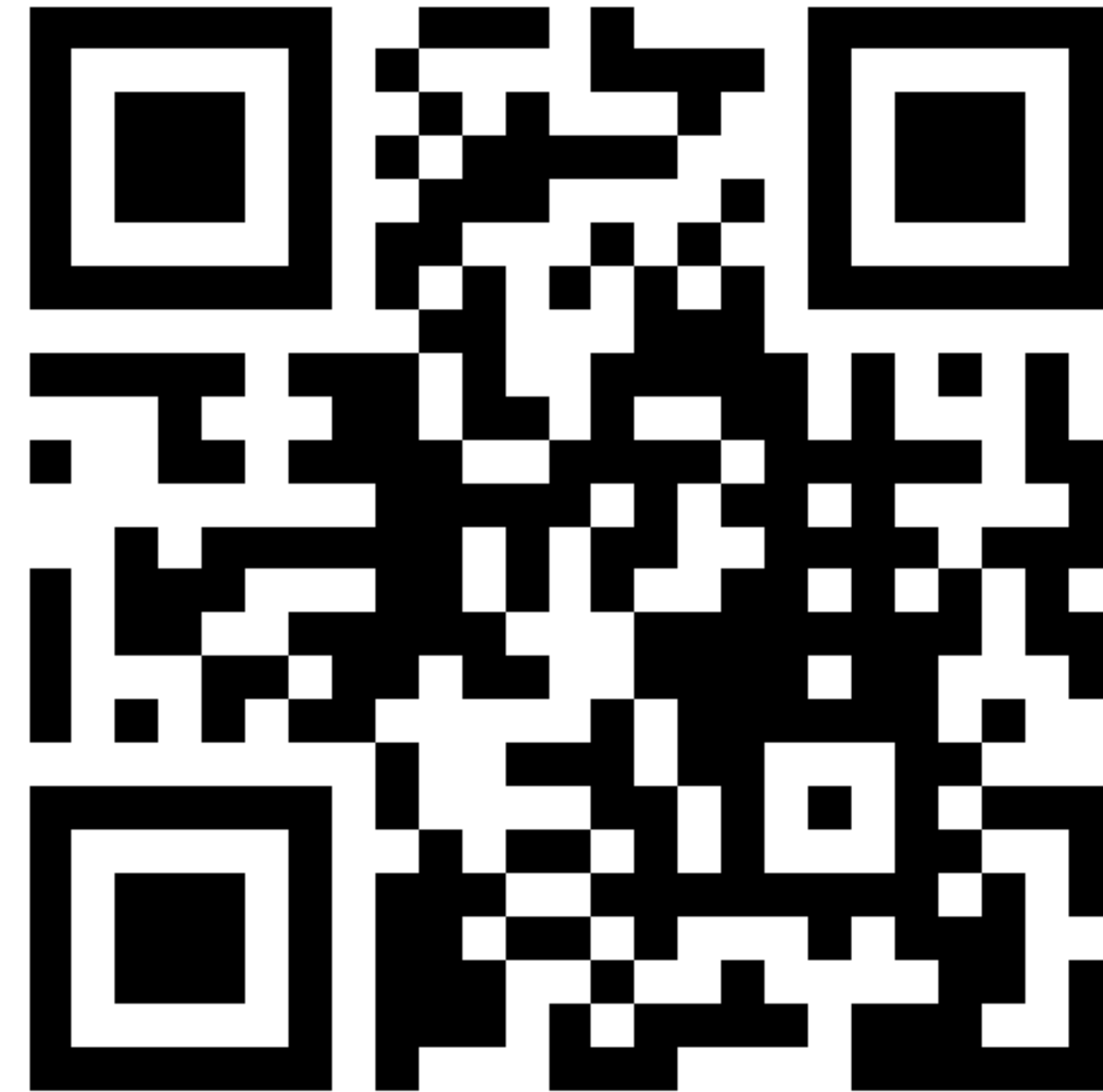


WHEN TORAH MEETS TECH

ENGAGEMENT CREATES COMMUNITY IN DIGITAL SPACE

ENGAGEMENT TOOLS

- Zoom chat
- Zoom polls
- Sli.do
- Mentimeter
- Padlet



<https://www.menti.com/sa37zuorqy>

WHEN TORAH MEETS TECH

**THERE ARE AMAZING TOOLS THAT
CAN ENRICH DAVENING AND
LEARNING IN DIGITAL SPACE**

PRODUCTION SOFTWARE AND VIRTUAL CAMERAS

- Powerpoint Slides as Virtual Background
- Prezi Video
- Mmhhh
- Cinamaker
- Manycam
- OBS
- Ecamm Live



CHALLENGES

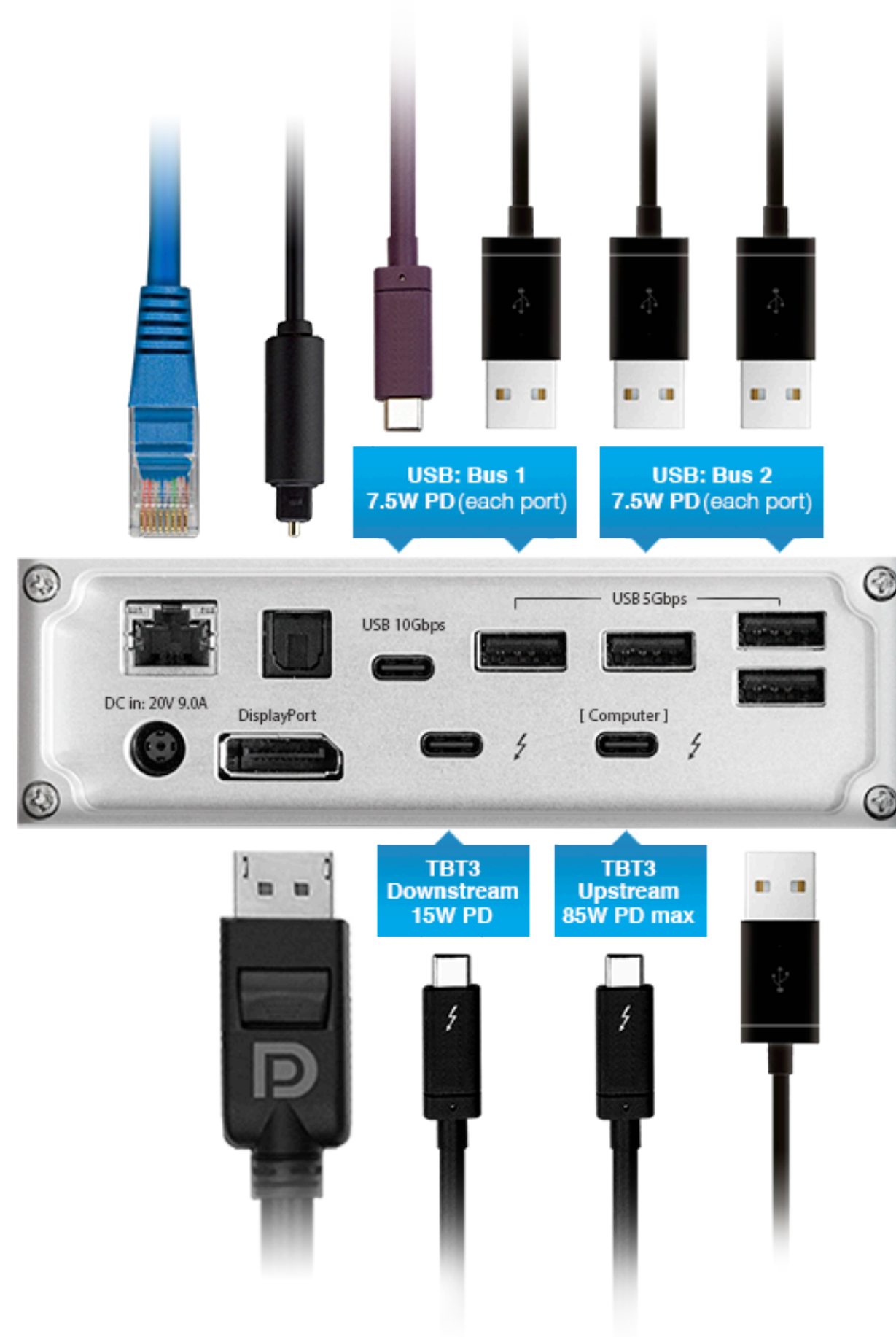
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WHEN TORAH MEETS TECH

**THE RIGHT HARDWARE IS ESSENTIAL
TO THE SUCCESS OF YOUR TEACHING
AND LEADING IN DIGITAL SPACE**

GEAR - COMPUTER



- Have a dedicated broadcast/multicast computer
- Be plugged in to an ethernet connection
- Make sure you have the appropriate hardware to connect all of your peripherals

GEAR - AUDIO

- Audio is vitally important for digital participants
- Make sure your leaders are heard clearly
- Pay attention to minimizing echo or a feedback loop by muting your Zoom mic when online participants are speaking



GEAR - VIDEO



**THE RIGHT CAMERA
FOR YOUR NEEDS**



GEAR - PERIPHERALS



ATEM MINI



STREAM DECK



**PAGEFLIP
FIREFLY**

WHEN TORAH MEETS TECH

SACRED SPACE CAN BE CREATED IN DIGITAL SPACE

CALL THE DR. (DIGITAL RABBI)



Envision a meaningful, joyful and, inspiring experience for your digital daveners and learners

Discover, meet and engage the people who are watching online

Add a personal element to an experience that might otherwise be just a screen and a message by reaching out after a service to greet or connect with those that have attended

Share in a shareable format. A 35-minute sermon can still be appropriate, but the salient points of the sermon may need to be shareable in the moment, whether through text, images, video, or audio.

**A HEALTHY COMMUNITY
ONLINE ISN'T JUST A VIRTUAL
BROADCAST WATCHED ON AN
IPHONE, BUT A METHOD OF
GATHERING PEOPLE IN
PHYSICAL SPACES.**

**Know your TECH
and know your
TORAH**

HAVE A TORAH TECHY

- Facilitate your Zoom meetings:
 - Settings
 - Security
 - Muting
 - Spotlighting
 - Screen sharing
 - Chat Moderation
- Moderate your Streaming Comments

Hi, מ'ל
תאכיל



WHAT IS YOUR GOAL?

To be able to see and hear those who are joining digitally and allow them to participate in our service and learning

To reach a wider audience

To produce a high quality stream

To allow congregants who are not in person to see our services and classes

To engage with our digital participants deeply and meaningfully



TAKE AWAYS & YOUR QUESTIONS

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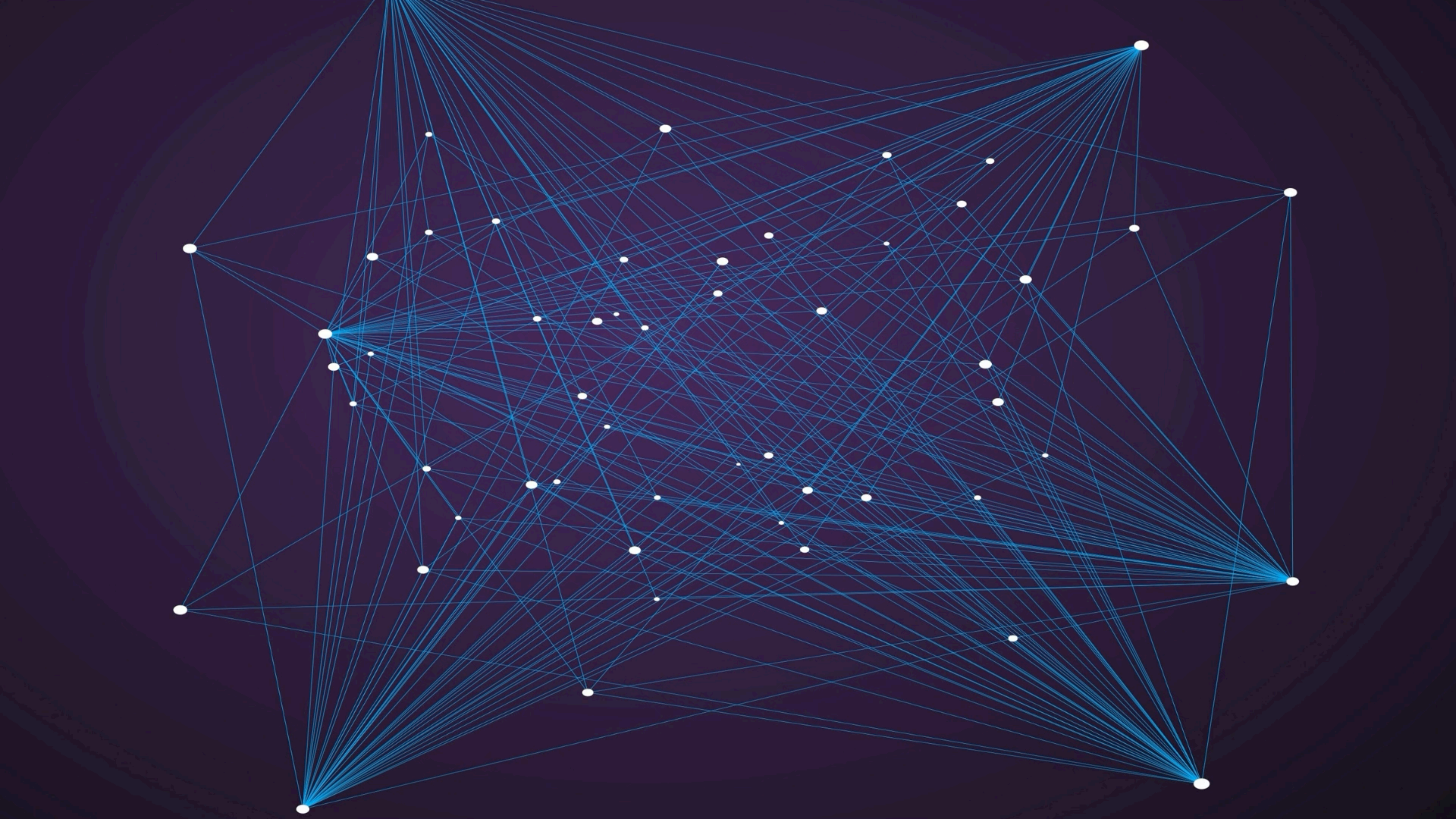




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WHEN **&** **MEETS**
TORAH **TECH**
GREAT THINGS **CAN HAPPEN!**

