

# WHEN TORAH

SERVING BOTH OUR

# MEETS TECH

ROOMERS AND ZOOMERS



# WHERE ARE YOU?

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# GOT QUESTIONS?

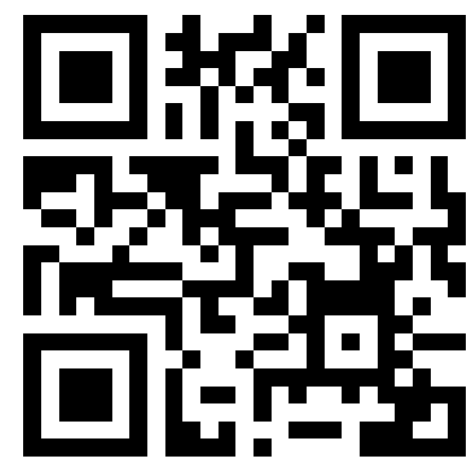
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# WHAT IS “HYBRID”?

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/'hī,brid/

a thing made by combining two different elements; a mixture.

**ZOOMERS**



**ROOMERS**

# DIGITAL BUT NOT EQUAL

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It's easy to put up a camera and stream services out to the internet.

A hybrid experience, at its best, ensures that no one group, either the roomers or the zoomers, has a second-class experience.

In a hybrid experience, roomers and zoomers are:

**WELCOMED**

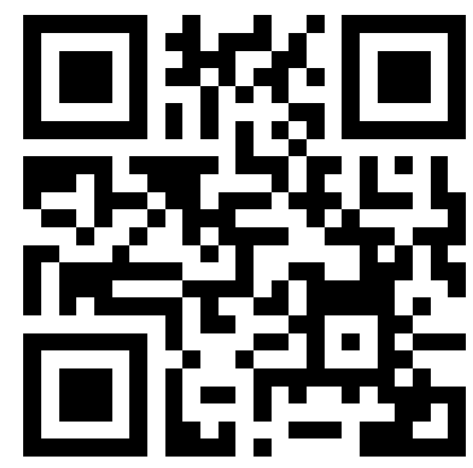
**SEEN**

**HEARD**

**ENGAGED**

# VIRTUAL VS. DIGITAL

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**vir·tu·al**  
/'vərCH(oo)əl/

almost or nearly as  
described, but not  
completely or according  
to strict definition.

**dig·i·tal**  
/'dijidl/

involving or  
relating to the use  
of computer  
technology.

# BIG IDEAS

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Meaningful  
connection IS  
possible in digital  
space

Engagement creates  
community in digital  
space

There are amazing tools  
that can enrich teaching  
and learning in digital space

Teaching and  
leading in digital  
space allows our  
creativity to  
flourish

Sacred space  
CAN BE created  
in digital space

We can share our  
Torah with the  
whole world in  
digital space

We Don't Need to Give in to Zoom  
Fatigue (in other words: Digital  
Torah does not need to be boring)

The right hardware is essential  
to the success of your teaching  
and leading in digital space



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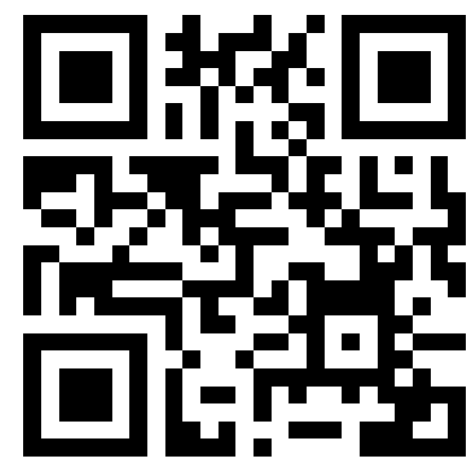


**WHEN TORAH MEETS TECH**

# **MEANINGFUL CONNECTION IS POSSIBLE IN DIGITAL SPACE**

# 5 WAYS TO FOSTER MEANINGFUL HUMAN CONNECTION IN DIGITAL SPACE

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- Check-Ins
- Eye Contact
- Pre-service Social Time
- Online Oneg



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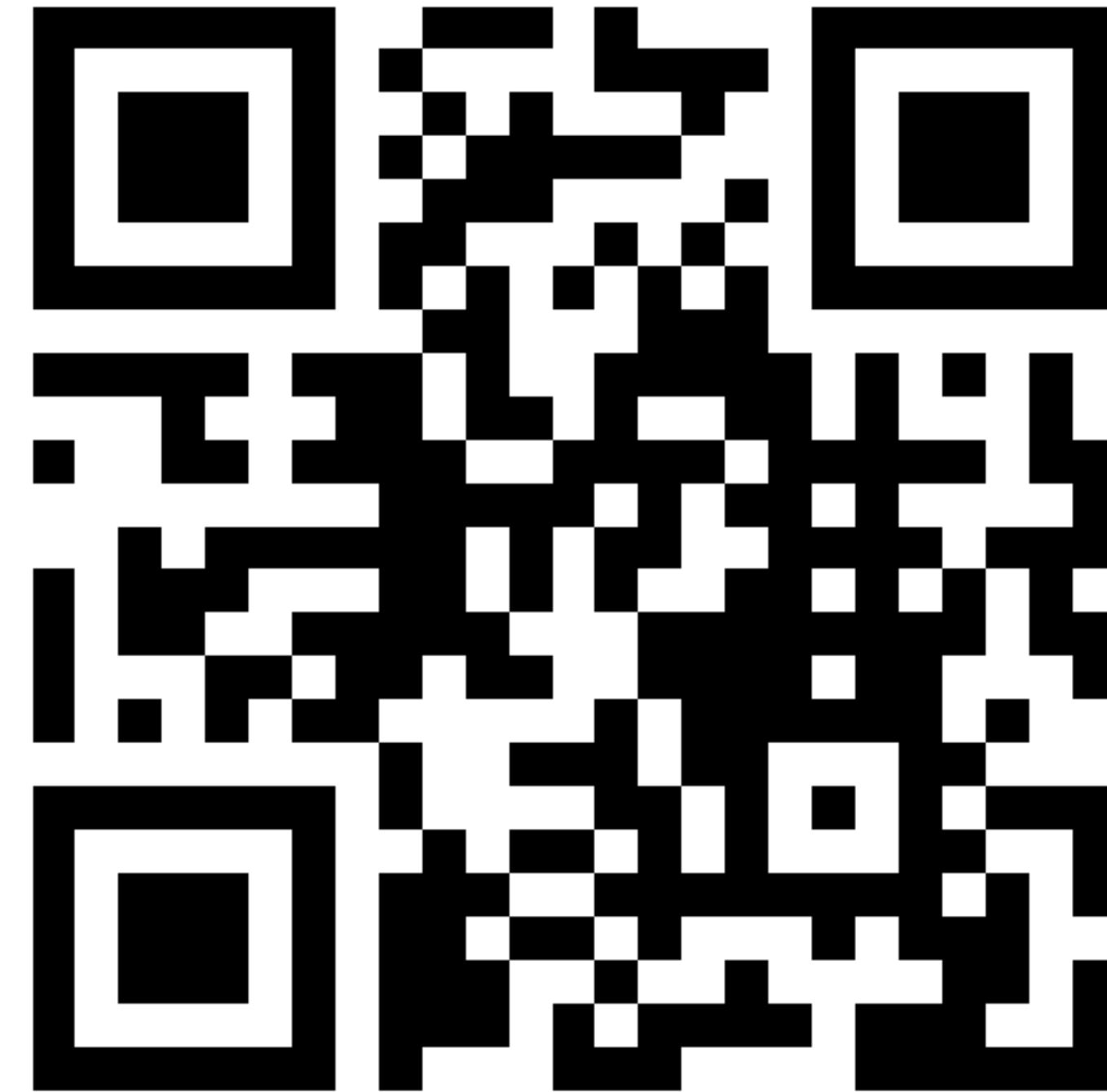
# **ENGAGEMENT CREATES COMMUNITY IN DIGITAL SPACE**

# ENGAGEMENT TOOLS

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- Zoom chat
- Zoom polls
- Sli.do
- Mentimeter
- Padlet



<https://www.menti.com/sa37zuorqy>

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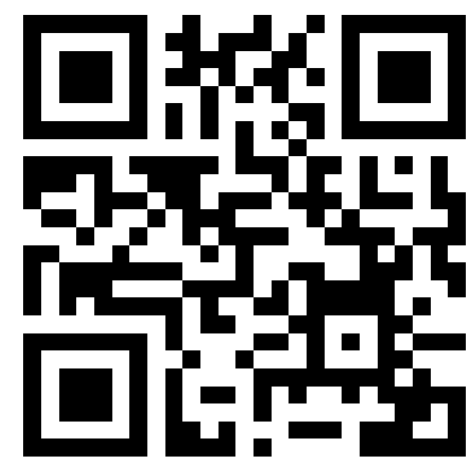


**WHEN TORAH MEETS TECH**

**THERE ARE AMAZING TOOLS THAT  
CAN ENRICH DAVENING AND  
LEARNING IN DIGITAL SPACE**

# PRODUCTION SOFTWARE AND VIRTUAL CAMERAS

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- Powerpoint Slides as Virtual Background
- Prezi Video
- Mmhhh
- Cinemaker
- Manycam
- OBS
- Ecamm Live



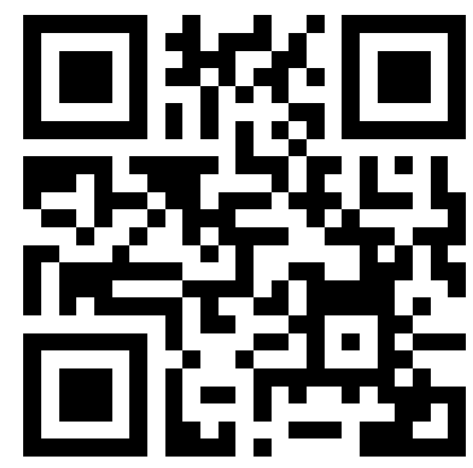
# CHALLENGES

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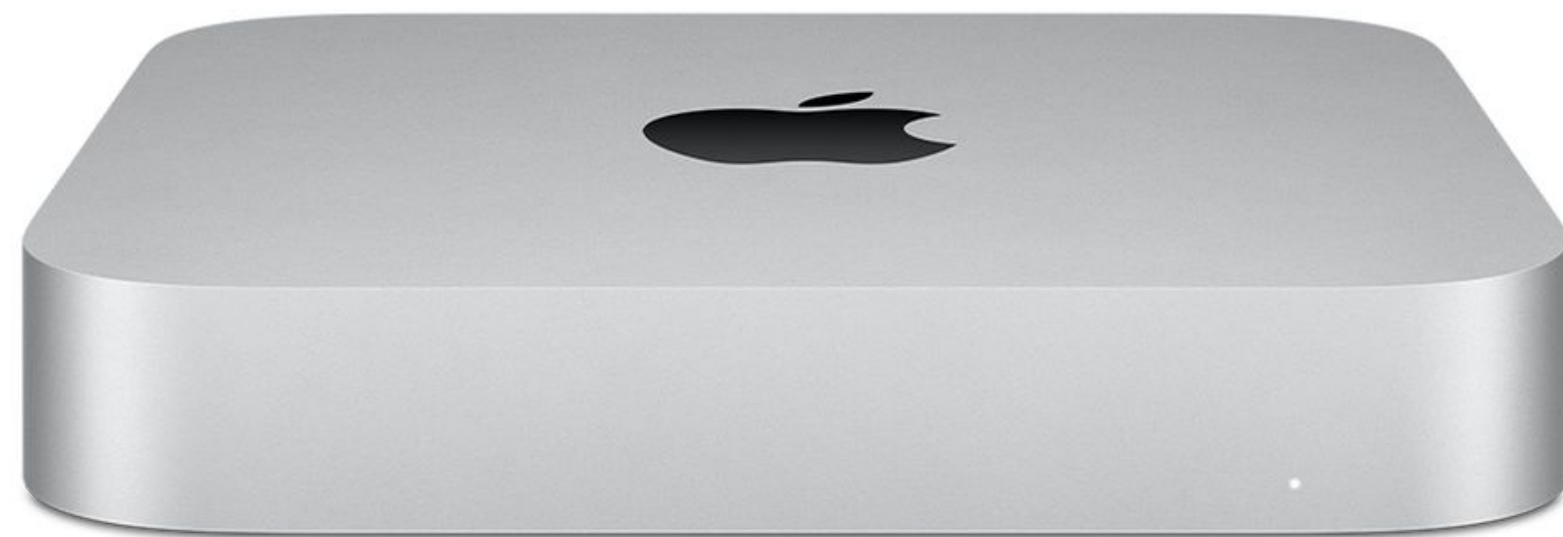


**WHEN TORAH MEETS TECH**

**THE RIGHT HARDWARE IS ESSENTIAL  
TO THE SUCCESS OF YOUR TEACHING  
AND LEADING IN DIGITAL SPACE**

# GEAR - COMPUTER

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- **Have a dedicated broadcast/multicast computer**
- **Be plugged in to an ethernet connection**
- **Make sure you have the appropriate hardware to connect all of your peripherals**

# GEAR - AUDIO

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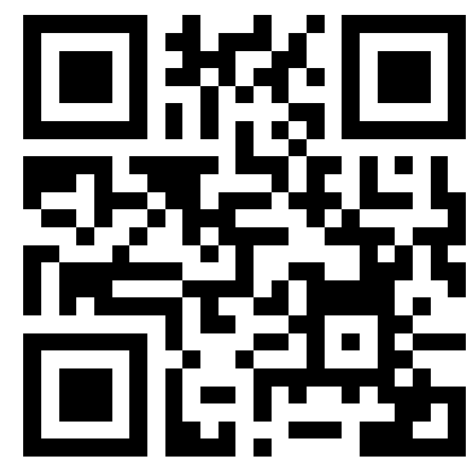


- Audio is vitally important for digital participants
- Make sure your leaders are heard clearly
- Pay attention to minimizing echo or a feedback loop



# GEAR-VIDEO

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# GEAR - PERIPHERALS

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**ATEM MINI**

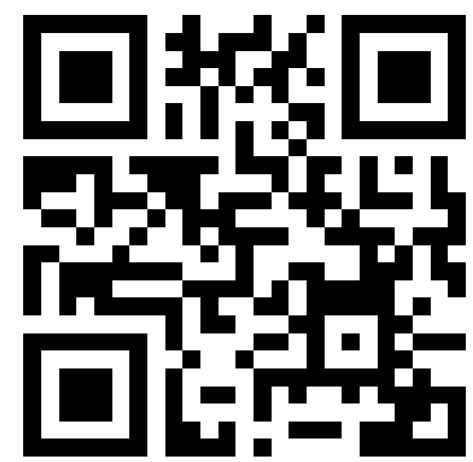


**STREAM DECK**



**PAGEFLIP  
FIREFLY**

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**WHEN TORAH MEETS TECH**

# **SACRED SPACE CAN BE CREATED IN DIGITAL SPACE**

# CALL THE DR. (DIGITAL RABBI)



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- Envision a meaningful, joyful and, inspiring experience for your digital daveners and learners

Discover, meet and engage the people who are watching online

Add a personal element to an experience that might otherwise be just a screen and a message by reaching out after a service to greet or connect with those that have attended

Share in a shareable format. A 35-minute sermon can still be appropriate, but the salient points of the sermon may need to be shareable in the moment, whether through text, images, video, or audio.

A healthy community online isn't just a virtual broadcast watched on an iPhone, but a method of gathering people in physical spaces.

**Know your TECH  
and know your  
TORAH**

# WHAT IS YOUR GOAL?

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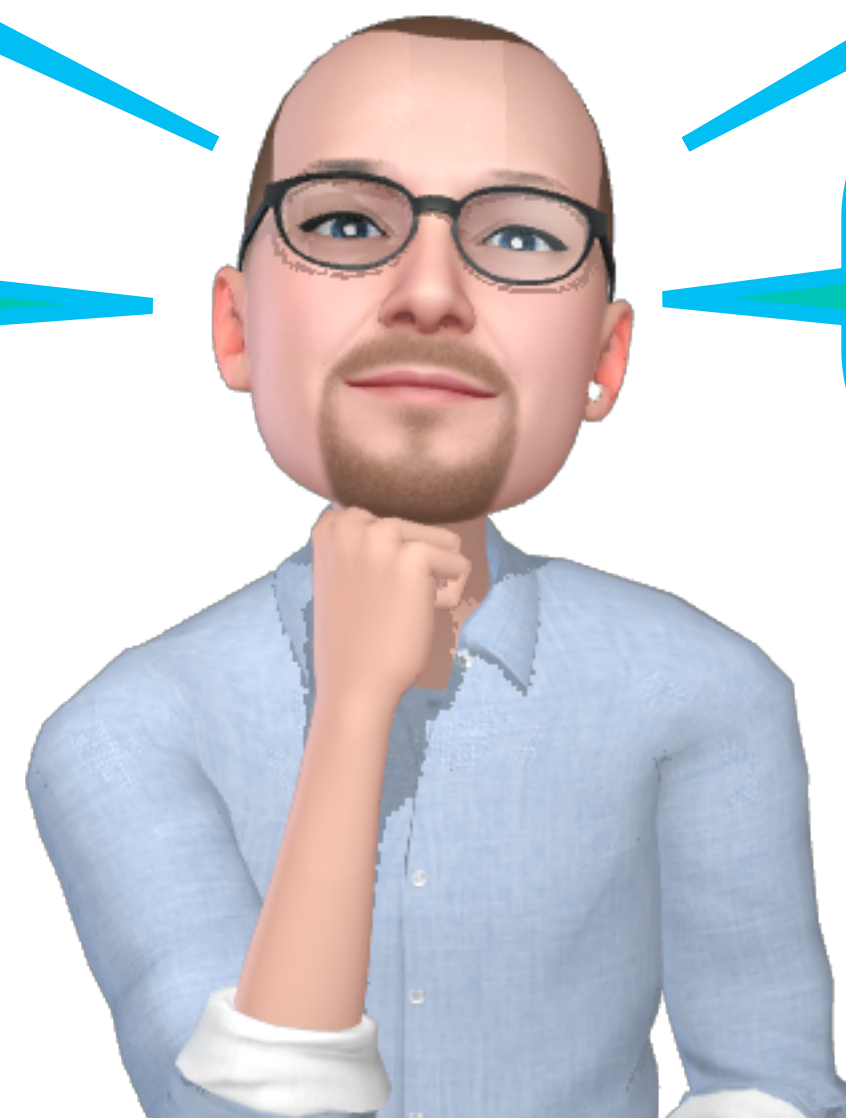
- To be able to see and hear those who are joining digitally and allow them to participate in our service and learning

- To reach a wider audience

- To produce a high quality stream

- To allow congregants who are not in person to see our services and classes

- To engage with our digital participants deeply and meaningfully



# TAKE AWAYS

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# TORAH TECH GUY

- ✓ Help
- ✓ Tips
- ✓ Gear
- ✓ Apps
- ✓ Resources

[www.torahtechguy.com](http://www.torahtechguy.com)

**WHEN** **&** **MEETS**  
**TORAH** **TECH**  
**GREAT THINGS** **CAN HAPPEN!**

