WHEN TORAH MEETS TECH

SERVING BOTH OUR ROOMERS AND ZOOMERS

WHERE ARE YOU?

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#acc2021

GOT QUESTIONS?

WHEN TORAH MEETS TECH

LET'S DEFINE SOME TERMS...

VIRTUAL VS. DIGITAL

vir·tu·al
/ˈvərCH(o͞o)əl/

almost or nearly as described, but not completely or according to strict definition.

dig·i·tal
/ˈdijidl/

involving or relating to the use of computer technology.

BROADCAST VS. MULTICAST

broad·cast
/ˈbrôdˌkast/

transmit (a program or some information) digitally.

mul·ti·cast
/ˌməltiˈkast,ˈməltiˌkast/

transmit and engage with audio and video from several sources at the same time.

WHAT IS “HYBRID”?

/ˈhīˌbrid/

a thing made by combining two different elements; a mixture.

ZOOMERS

ROOMERS

MULTI-ACCESS

DIGITAL BUT NOT EQUAL

It’s easy to put up a camera and stream services out to the internet.

A hybrid experience, at its best, ensures that no one group, either the roomers or the zoomers, has a second-class experience.

In a hybrid experience, roomers and zoomers are:

BIG IDEAS

Meaningful connection IS possible in digital space

Engagement creates community in digital space

There are amazing tools that can enrich teaching and learning in digital space

Teaching and leading in digital space allows our creativity to flourish

Sacred space CAN BE created in digital space

We can share our Torah with the whole world in digital space

We Don’t Need to Give in to Zoom Fatique (in other words: Digital Torah does not need to be boring)

The right hardware is essential to the success of your teaching and leading in digital space

WHEN TORAH MEETS TECH

MEANINGFUL CONNECTION IS POSSIBLE IN DIGITAL SPACE

5 WAYS TO FOSTER MEANINGFUL HUMAN CONNECTION IN DIGITAL SPACE

1. Check-Ins
2. Eye Contact
3. Use Participant's Names
4. Pre-service Social Time
5. Online Oneg

WHEN TORAH MEETS TECH

ENGAGEMENT CREATES COMMUNITY IN DIGITAL SPACE

ENGAGEMENT TOOLS

- Zoom chat
- Zoom polls
- Sli.do
- Mentimeter
- Padlet

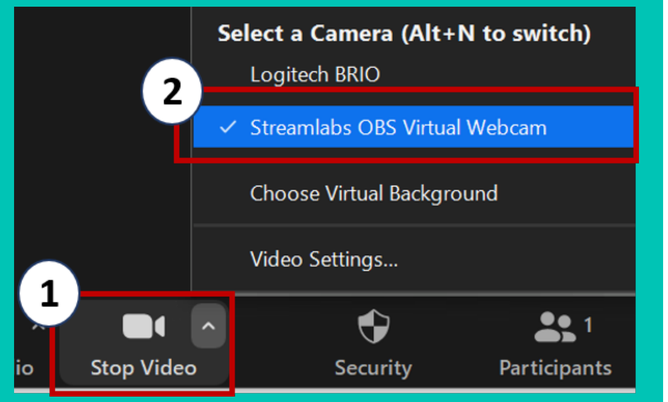
https://www.menti.com/sa37zuorqy

WHEN TORAH MEETS TECH

THERE ARE AMAZING TOOLS THAT CAN ENRICH DAVENING AND LEARNING IN DIGITAL SPACE

PRODUCTION SOFTWARE AND VIRTUAL CAMERAS

THESE ARE ALL SOFTWARE FOR BROADCASTING. THEY CAN BE UTILIZED FOR A MULTICAST WITH A VIRTUAL CAMERA.



- Powerpoint Slides as Virtual Background
- Prezi Video
- Mmhmm
- Cinamaker
- Manycam
- OBS
- Ecamm Live

cinamaker™

ECAMM LIVE

CHALLENGES

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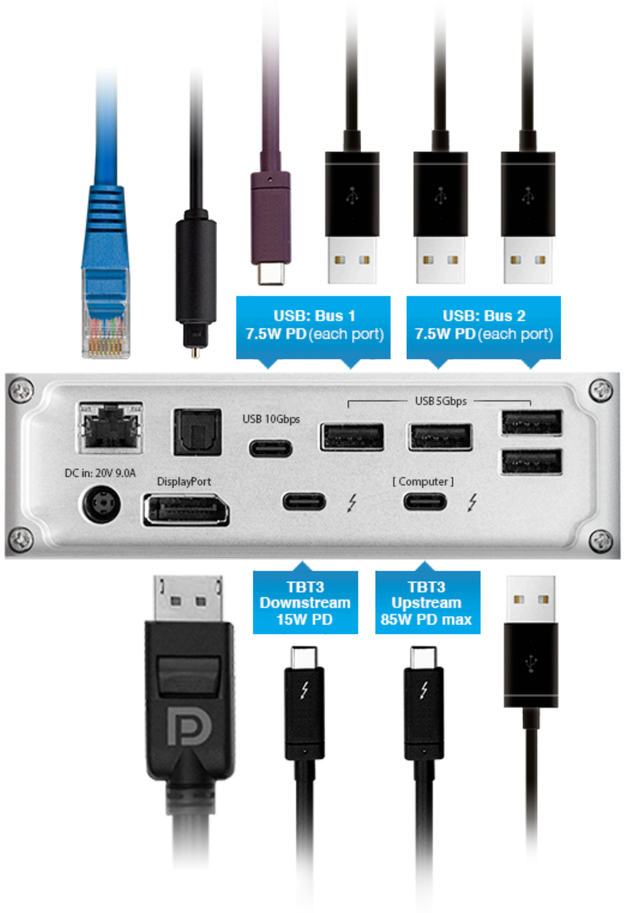
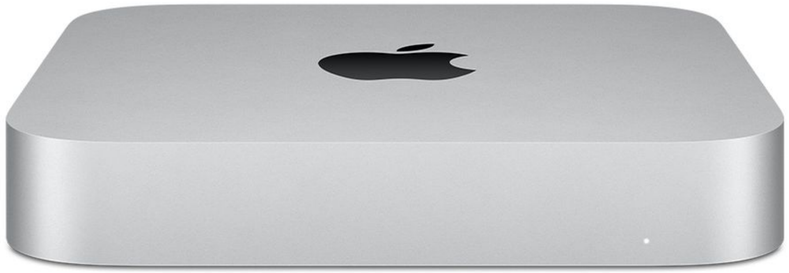
WHEN TORAH MEETS TECH

THE RIGHT HARDWARE IS ESSENTIAL TO THE SUCCESS OF YOUR TEACHING AND LEADING IN DIGITAL SPACE

GEAR - COMPUTER





- Have a dedicated broadcast/ multicast computer
- Be plugged in to an ethernet connection
- Make sure you have the appropriate hardware to connect all of your peripherals

GEAR - AUDIO

- Audio is vitally important for digital participants
- Make sure your leaders are heard clearly
- Pay attention to minimizing echo or a feedback loop by muting your Zoom mic when online participants are speaking

GEAR - VIDEO

THE RIGHT CAMERA FOR YOUR NEEDS

GEAR - PERIPHERALS

ATEM MINI

STREAM DECK

PAGEFLIP FIREFLY

WHEN TORAH MEETS TECH

SACRED SPACE CAN BE CREATED IN DIGITAL SPACE

CALL THE DR. (DIGITAL RABBI)

Envision a meaningful, joyful and, inspiring experience for your digital daveners and learners

Discover, meet and engage the people who are watching online

Add a personal element to an experience that might otherwise be just a screen and a message by reaching out after a service to greet or connect with those that have attended

Share in a shareable format. A 35-minute sermon can still be appropriate, but the salient points of the sermon may need to be shareable in the moment, whether through text, images, video, or audio.

A HEALTHY COMMUNITY ONLINE ISN'T JUST A VIRTUAL BROADCAST WATCHED ON AN IPHONE, BUT A METHOD OF GATHERING PEOPLE IN PHYSICAL SPACES.

Know your TECH and know your TORAH

WHEN TORAH MEETS TECH

THIS IS RIDICULOUS. THERE'S NO WAY I CAN MAKE THIS HAPPEN...

That's why you need help!

HAVE A TORAH TECHY

- Facilitate your Zoom meetings:
  - Settings
  - Security
  - Muting
  - Spotlighting
  - Screen sharing
  - Chat Moderation
- Moderate your Streaming Comments

WHEN TORAH MEETS TECH

THE MOST IMPORTANT QUESTION

WHAT IS YOUR GOAL?

To be able to see and hear those who are joining digitally and allow them to participate in our service and learning

To reach a wider audience

To produce a high quality stream

To allow congregants who are not in person to see our services and classes

To engage with our digital participants deeply and meaningfully

TAKE AWAYS & YOUR QUESTIONS

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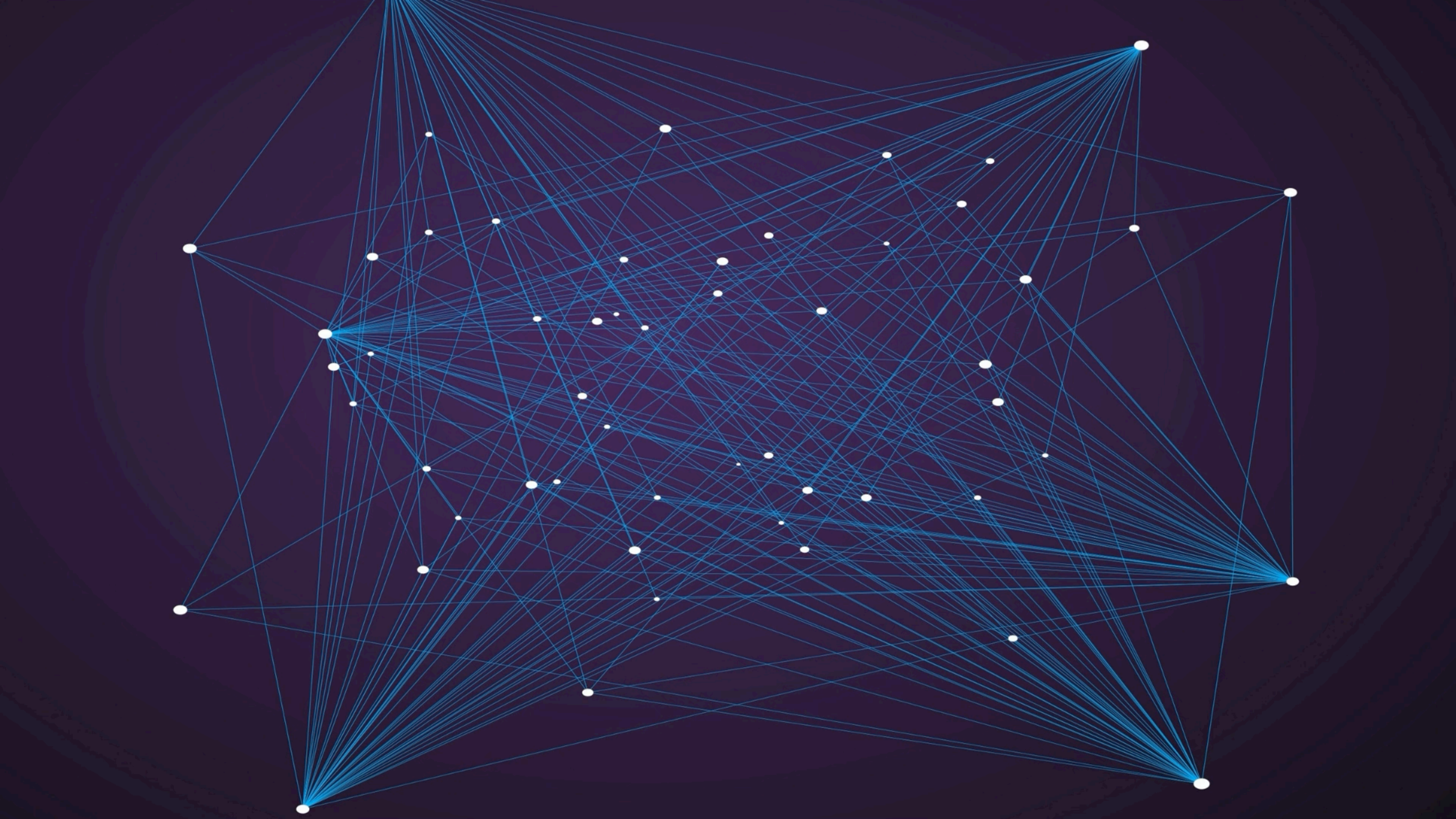
TORAH TECH GUY

- ✓ Help
- ✓ Tips
- ✓ Gear
- ✓ Apps
- ✓ Resources

www.torahtechguy.com



WHEN TORAH & MEETS TECH

GREAT THINGS CAN HAPPEN!