

TECHNOLOGIES FOR



BUILDING AN ECOSYSTEM

SACRED GATHERING



TO REACH YOUR GOALS

WHERE ARE YOU?

Join at
slido.com
#hava2021



GOT QUESTIONS?



TECHNOLOGIES FOR GATHERING

LET'S DEFINE SOME TERMS...

VIRTUAL VS. DIGITAL

vir·tu·al

/ˈvərCH(oo)əl/

almost or nearly as described, but not completely or according to strict definition.

dig·i·tal

/ˈdijidl/

involving or relating to the use of computer technology.

IN PERSON VS. ON SITE

In Person

with the personal presence or action of the individual specified.

ON SITE AND ONLINE

on-site
/ˌɒnˈsaɪt/

taking place or situated at a particular place or site.

BROADCAST VS. MULTICAST

broad·cast

/'brôd,kast/

transmit (a program or
some information)
digitally.

mul·ti·cast

/,mælti'kast, 'mælti,kast/

transmit and
engage with audio
and video from
several sources at
the same time.

BROADCASTING AND MULTICASTING

THE MOST IMPORTANT QUESTION

WHAT ARE YOUR GOALS?

To be able to see and hear those who are joining digitally and allow them to participate in our offerings

To reach a wider audience

To produce a high quality stream

To allow participants who are not on site to see our offerings

To engage with our digital participants deeply and meaningfully



WHEN SHOULD I...

BROADCAST

- ✓ To allow participants who are not on site to see our offerings
- ✓ To reach a wider audience
- ✓ To produce a high quality stream

MULTICAST

- ✓ To be able to see and hear those who are joining online and allow them to participate in our offerings
- ✓ To engage with our online participants deeply and meaningfully

BIG IDEAS

Meaningful
connection IS
possible in digital
space

Engagement creates
community in digital
space

There are amazing tools
that can enrich teaching
and learning in digital space

Teaching and
leading in digital
space allows our
creativity to
flourish

Sacred space
CAN BE created
in digital space

We Don't Need to Give in to Zoom
Fatigue (in other words: Digital
Torah does not need to be boring)

We can share our
Torah with the
whole world in
digital space

The right hardware is essential
to the success of your teaching
and leading in digital space

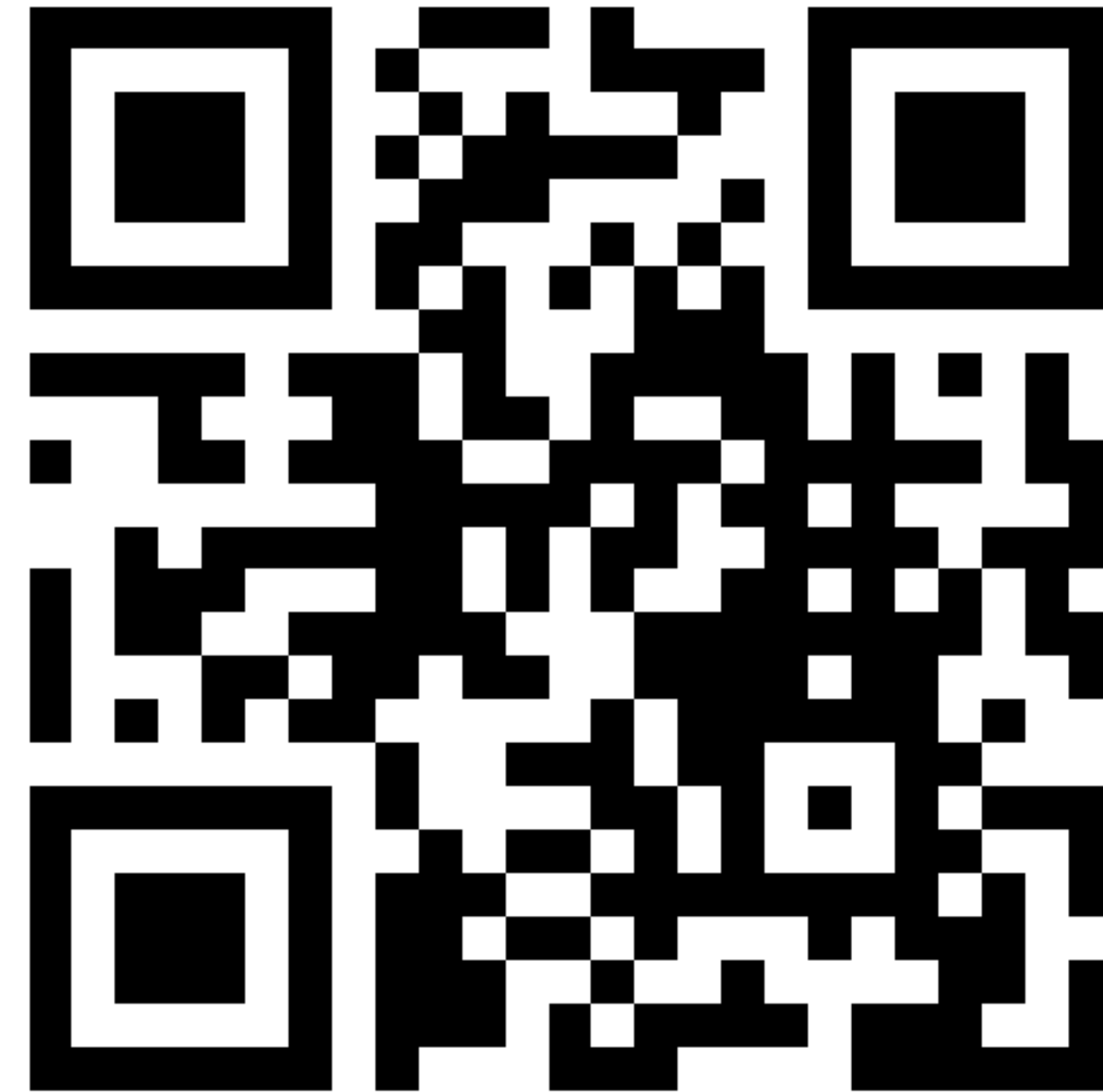


TECHNOLOGIES FOR SACRED GATHERINGS

**ENGAGEMENT CREATES
COMMUNITY IN DIGITAL SPACE**

ENGAGEMENT TOOLS

- Chat
- Polls
- Sli.do
- Mentimeter
- Padlet



<https://www.menti.com/sa37zuorqy>

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**MEANINGFUL CONNECTION IS
POSSIBLE IN DIGITAL SPACE**

5 WAYS TO FOSTER MEANINGFUL HUMAN CONNECTION IN DIGITAL SPACE

1. Check-Ins
2. Eye Contact
3. Use Participant's Names
4. Unmute
5. Create Social Space

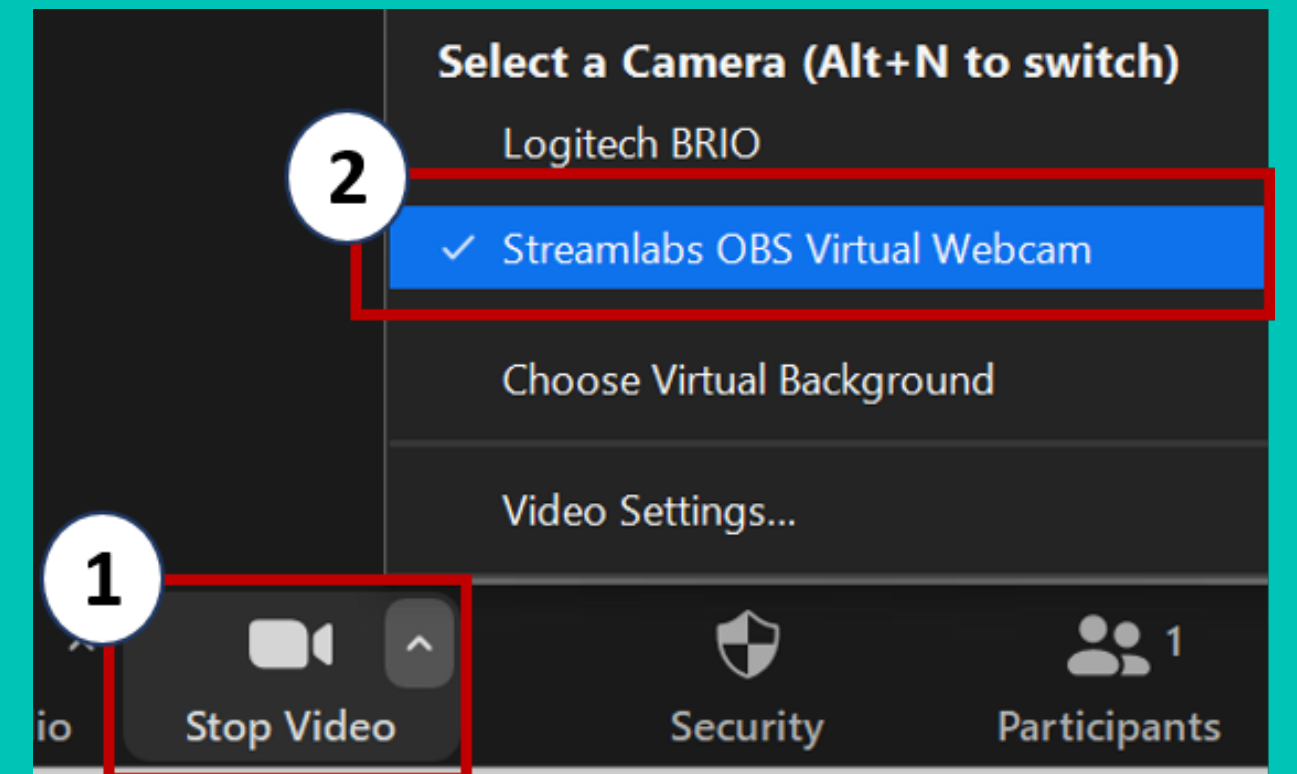


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**THERE ARE AMAZING TOOLS THAT
CAN ENRICH DAVENING AND
LEARNING IN DIGITAL SPACE**

PRODUCTION SOFTWARE AND VIRTUAL CAMERAS

THESE ARE ALL
SOFTWARE FOR
BROADCASTING. THEY
CAN BE UTILIZED FOR
A MULTICAST WITH A
VIRTUAL CAMERA.



— Powerpoint Slides as Virtual Background

— Prezi Video

— Mmhhh

— Cinamaker

— Manycam

— OBS

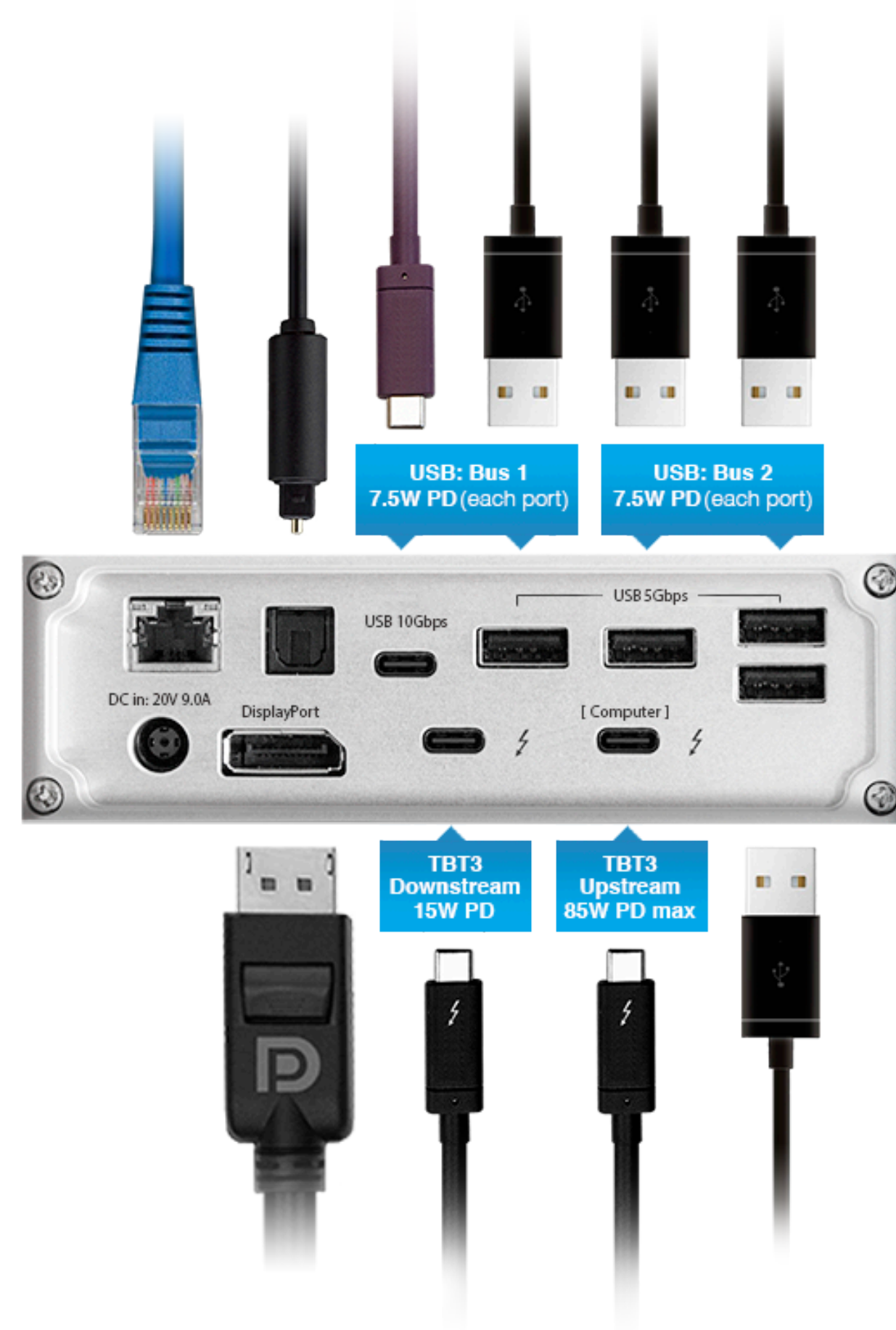
— Ecamm Live



TECHNOLOGIES FOR SACRED GATHERINGS

**THE RIGHT HARDWARE IS ESSENTIAL
TO THE SUCCESS OF YOUR TEACHING
AND LEADING IN DIGITAL SPACE**

GEAR - COMPUTER



- Have a dedicated broadcast/multicast computer
- Be plugged in to an ethernet connection
- Make sure you have the appropriate hardware to connect all of your peripherals

GEAR - AUDIO

- Audio is vitally important for digital participants
- Make sure your leaders are heard clearly
- Pay attention to minimizing echo or a feedback loop by muting your Zoom mic when online participants are speaking



GEAR - VIDEO



**THE RIGHT CAMERA
FOR YOUR SACRED
GATHERING**



GEAR - PERIPHERALS



ATEM MINI



STREAM DECK



**PAGEFLIP
FIREFLY**

TECHNOLOGIES FOR SACRED GATHERINGS

**THIS IS RIDICULOUS. THERE'S NO
WAY I CAN MAKE THIS HAPPEN...**

That's why you need help!

HAVE A TORAH TECHY

- Facilitate your Zoom meetings:
 - Settings
 - Security
 - Muting
 - Spotlighting
 - Screen sharing
 - Chat Moderation
- Moderate your Streaming Comments

Hi, מ'ל
תאכיל

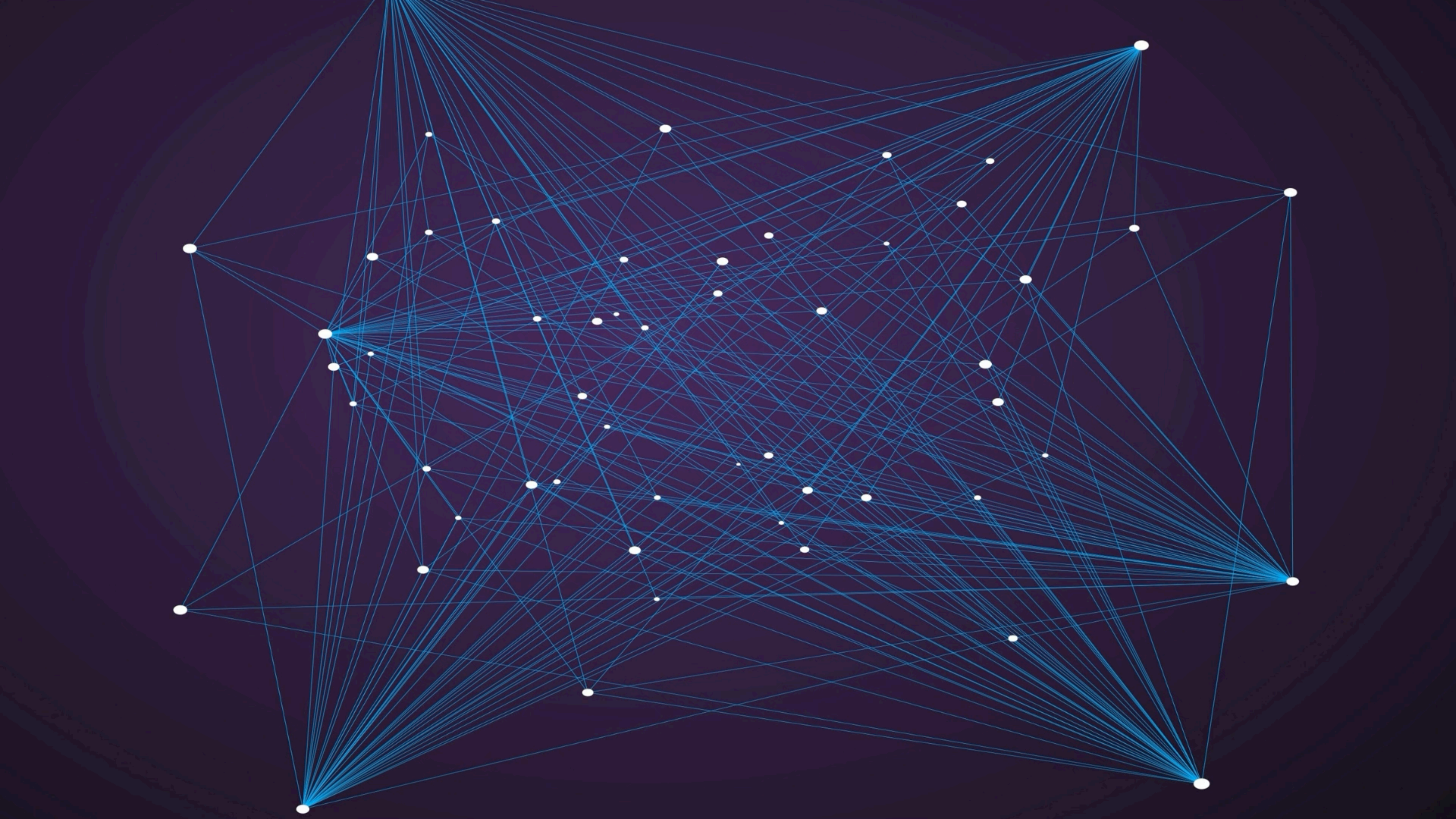




TORAH TECH GUY

- ✓ Help
- ✓ Tips
- ✓ Gear
- ✓ Apps
- ✓ Resources

www.torahtechguy.com



WHEN **&** **MEETS**
TORAH **TECH**
GREAT THINGS **CAN HAPPEN!**

